

# Basics of conceptual modelling

## Knowledge Architecture

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# Outline

Formal Concept Analysis

Ontology Visualisation: Trees

Ontology Visualisation: Relations

Ontology Visualisation: Networks

Note: because of copyright reasons, most figures are omitted from this on-line version.

## Part 1: Formal Concept Analysis

## Concept Lattices were independently discovered by

- ▶ Gerard Salton (1968): document/term lattices [but his lattice retrieval models were omitted from the 2nd edition of his book!]
- ▶ Barbut & Montjardet (1970): Galois Lattices
- ▶ Yulii Shreider, Russian School of Taxonomy (1970-1980s)
- ▶ Rudolf Wille (1983): Formal Concept Analysis
- ▶ Jon Barwise & Jerry Seligman (1997): Classifications in Information Flow

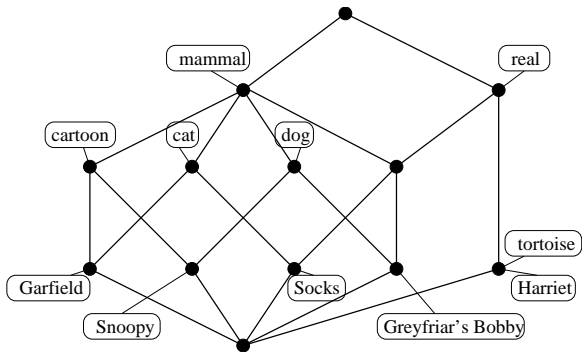
# Applications in many domains:

software engineering, information retrieval, classification,  
taxonomy, linguistics, data analysis, ontologies ....

# Example: Formal context of “famous animals”

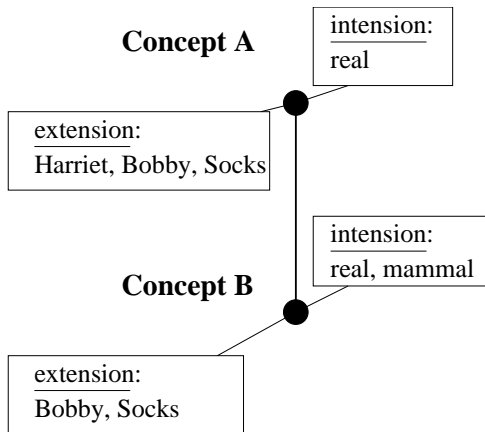
	cartoon	real	tortoise	dog	cat	mammal
Garfield	X				X	X
Snoopy	X			X		X
Socks		X			X	X
Greyfriar's Bobby		X		X		X
Harriet		X	X			

# A concept lattice





# A subconcept-superconcept relation



# An interval scale

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# A nominal scale

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# A nested line diagram

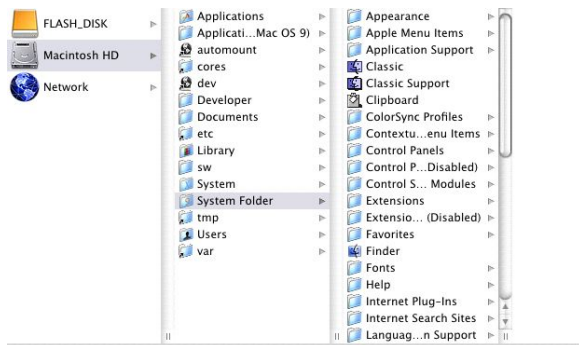
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## Part 2: Ontology Visualisation

# Tree of Porphyry (Lull's version)

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## File hierarchy display (MacOS)



Similar: Instance trees:

<http://protege.stanford.edu/plugins/instancetree/index.html>

# Hyperbolic tree

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(Source: Fluit et al. (2003))



# Fisheye

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(Source: Mappuccino, [www.cybergeography.org/atlas](http://www.cybergeography.org/atlas))

## 2-dimensional display: time and location

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(Source: Marey (1885) according to Tufte (1983))

## Bipartite Graph: Documents and topics

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(Source: Kartoo; <http://www.cybergeography.org/atlas/>)

# Emerging Hierarchy - Venn Diagram

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(Source: Cougar; Fluit et al. (2003))

## Another example of a Venn Diagram

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(Source: InfoCrystal; Fluit et al. (2003))

# Cluster Map

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(Source: Fluit et al. (2003))

# Concept Lattice

can be used for visualising relations or class hierarchies

# Clustering

(picture removed)

(Source: MapNet; <http://www.cybergeography.org/atlas/>)



# Data structure graph (UML-, ER-like)

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(Source: [protege.stanford.edu/plugins/ontoviz/ontoviz.html](http://protege.stanford.edu/plugins/ontoviz/ontoviz.html))

# Conceptual Graphs

- ▶ Semantic Networks
- ▶ Mindmaps (eg. [www.thebrain.com](http://www.thebrain.com))
- ▶ Topicmaps

# Spring Embedder Graphs

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(Source: TouchGraph; [www.cybergeography.org/atlas](http://www.cybergeography.org/atlas))